

3-5 Players • 60 Minutes • Ages 13+

The Chairman watched the silhouette of the 300-foot-tall Kaiju as it walked slowly back towards the sea, its footsteps echoing ominously. He looked across the smoldering ruins of Tokyo, seeking out the smashed, burnt-out remnants of his own company's buildings. "Look," he said, "that was the first warehouse we ever bought." His subordinates bowed their heads, afraid to look at him with more than a furtive glance.

The Chairman shook his head ruefully, but then paused. As a consequence of the monster's rage, there would be international relief funds, government grants for toxic waste clean-up, urgent defense contracts, and prime Tokyo real estate going for rock-bottom prices; he would gain more money and power rebuilding his company than he ever made from building it up in the first place.

He suppressed his glee at the thought, and forced himself to adopt a tone of steely resolve: "I will rebuild!" he shouted. The crowd of cowed subordinates applauded with just the appropriate degree of enthusiasm.

COMPONENTS

117 Cards, 15 marker cubes (5 of each color), 1 rule book

SETUP

Each player takes a Company card 1 at random, a Research Progress/Kaiju Attack card 2, the set of 3 Start cards for her company's home city 3, and places these face-up in front of herself on the table as the start of her tableau. (Start cards have an extra row of text underneath the title in the player's color.) Put any unused Start cards back in the game box.

Each player also takes 3 marker cubes. Each player places 1 marker on the **Eureka** A space of her Research Progress wheel, 1 on the **Kaiju Attack** S space of her Kaiju Attack wheel, and 1 on the 5¥ space of her Bank Account track.

Shuffle the Building cards ④ to form a face-down deck. Shuffle the New Product cards ⑤ to form a face-down deck, with the 5 "Kaijuskin Handbag" cards on the bottom of the deck. Turn three New Product cards face-up beside the deck. Shuffle the Kaiju Attack cards ⑥ to form a face-down deck, and turn 1 of these face-up beside the deck.

Select a starting player. Place the start player card in front of this player.





TURN SEQUENCE

At the beginning of the game turn, turn over a row of face-up Building cards equal to the number of players +1.

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Each player in turn order takes 1 card from this row. This is the active player's "chosen card." The active player then takes 1 of 2 possible actions: **Build** or **Take Income**.

Build/Take Special Action: The active player pays the cost of the chosen card (by lowering her Bank Account track). If the chosen card is a Building card, she adds the card to her tableau. If the chosen card is a **Special Action** card (pictured below), she enacts the text effect of the chosen card and then discards it.



Take Income: The active player discards the chosen card, and takes income by increasing her Bank Account track, Research Progress track, and Kaiju Attack track, as needed. Discarding a card of a particular suit (Construction 1, Industrial 1, Technology 9) activates the active player's Your Turn Building cards in the same suit. It also activates all the other player's Rival's Turn cards in that suit (page 6).

• Money: For each 1¥ of income on the active player's Your Turn Building cards matching the suit of the chosen card, the active player increases her Bank Account track by 1, up to the maximum of 11¥. Money is spent to purchase new Building cards for your tableau.

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- Research Progress: For each 14 of income on the active player's Your Turn Building cards matching the suit of the chosen card, she advances her Research Progress track by 1: each time the Research Progress wheeltrack moves from the 4 space back onto, or past, the Eureka 🛓 space, the active player takes 1 of the face-up New Product cards, and reveals another New Product card face-up from the deck to replace it. Companies compete to make new lines of products related to the war against the Kaiju, and New Products score Victory points at the end of the game.
- Kaiju Attack: For each 1[°] on the active player's Your Turn Building cards matching the suit of the chosen card, the player must increase their Kaiju Attack track by 1. Each time the Kaiju Attack track moves from the 5 space back onto, or past, the Kaiju Attack [°] space, the player suffers the adverse effect on the current Kaiju Attack card, which is resolved immediately.

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Other Players: In clockwise order around from the active player, the other players all take income from their **Rival's Turn** Buildings matching the suit of the chosen card, following the same income procedures outlined for the active player.

All players whose Kaiju Attack tracks wrap back onto, or past, the **Kaiju Attack** \$ space suffer the effects of the same current Kaiju Attack card. If the Kaiju Attack card is triggered, a new faceup Kaiju Attack card is placed on top of it, becoming the current Kaiju Attack threat.

If a player cannot build on her turn, she must take income, even if she collects nothing by doing so. The active player may not pass.

Special Case: In the very unusual case that a player has no Buildings left that provide ¥ as income, she may choose to discard all remaining Building cards in her tableau, raise her Bank Account track to **11**¥, and immediately purchase 1 Building that provides ¥ as income.

Turn End: After all players have taken a card and an action, discard the 1 remaining card on the display. The start player marker passes clockwise, and the next turn begins.

The most successful CEOs make sure both income and research are rolling in. No income, no growth. No research, no products!

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EXAMPLE OF PLAY

It is Carmen's turn. There are 3 face-up cards still available after the previous player's turn: 1 **Industrial** ard that costs **6¥**, 1 **Industrial** card that costs **9¥**, and 1 **Technology** ard that costs **5¥**.

Carmen only has 4¥ in her Bank



Account track, and so she cannot afford to buy. She gets the most **Your Turn** income from her **Construction** i Buildings, but because there is no **Construction** i Building card available, she cannot take **Construction** i income. So she discards the **9¥ Industrial** i card, and collects her **Your Turn Industrial** i income: **2¥**, **1**^L, and **1**° from the **Your Turn Industrial** Building card in her tableau; she also has a **Rival's Turn Industrial** Building, but that does not pay off on her own income round.





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The 1[°] makes her Kaiju Attack [°] track advance back onto the [°] space, triggering the active Kaiju card. The Kaiju card calls for her to discard a **Rival's Turn Construction** [°] Building, and she is forced to discard a card from her tableau back to the Building deck discard pile.

Meanwhile, David has 2 **Rival's Turn** Industrial Buildings that pay off when Carmen takes **Industrial** $\underline{\square}$ income, and he collects: **3¥**, **2** $\underline{\square}$, and **2** $\underline{\$}$.



David's **Kaiju Attack** \$ track also advances past the \$ space, and so the same Kaiju card that attacked Carmen attacks David, however he has no **Rival's Turn Construction ±** Buildings in his tableau, and so loses nothing.

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The Kaiju card is replaced with a new Kaiju card. David's **Research Progress** track also advances past its **Eureka** space, and so David takes 1 of the face-up New Product cards from the available row, and then adds a New Product card to the row from the deck.



Carmen's turn is finished, so it is now David's turn. The **3¥** he collected on Carmen's turn leaves him with **6¥** in his Bank Account track, so he buys the available **6¥ Industrial** I Building card, adds it to his tableau, and reduces his Bank Account track to 0. David's turn is now over.



RESHUFFLING

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Whenever there are not enough Building cards in the deck to refill the card row, reshuffle the discard pile and place it face-down as a new draw deck. If the Kaiju deck is exhausted, reshuffle the discard pile and place it face-down as a new draw deck.

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GAME END

When a player takes a New Product card and a Kaijuskin Handbag card is turned up, the game-end has been triggered. Players finish the current turn, and then score the game.

WINNING

All players turn over their Research Progress/Kaiju Attack track cards and use the back side of this as a score track to tally their Victory points. Most New Product cards provide variable amounts of Victory points for meeting a variety of conditions based on Building cards in the player's tableau.

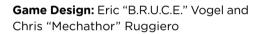
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Each player's Company card indicates a unique city; if a player has more Building cards from that city than any other single player, then that player gets a bonus of 5 VP. Players also get a VP bonus for the number of different cities represented in their tableaus, as indicated on their Company cards.

The player with the most VP wins. In the event of a tie, the tied player with the highest Bank Account at game end wins. If there is still a tie, then the tied player who went latest on the first turn of the game wins.

2 PLAYER VARIANT

With 2 players, deal out a row of 5 Building cards each turn. Additionally, a 6th Building card is turned face-up on top of the deck. The 2 players alternate taking cards from the 5-card row for building or income, until each has taken 2 cards. The 5th card of the row is discarded. Then, both players have a Rival's Turn round of income for cards in the color of the 6th card that was turned face-up on the deck. Afterward, discard this 6th card, and the next turn begins. In all other respects, the rules are the same as in the base game.



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