

Kaiju Incorporated: The Card Game

EHP0026

Card Game

UPC 817200020017

MSRP \$20.00

Format 8" x 4" x 1" box
12 ounces

Product# EHP0026

Release February 2017

The Ten-Second Pitch

Kaiju Incorporated: The Card Game is a game of monster profits about companies rebuilding in the wake of giant Kaiju attacks.

Target Market

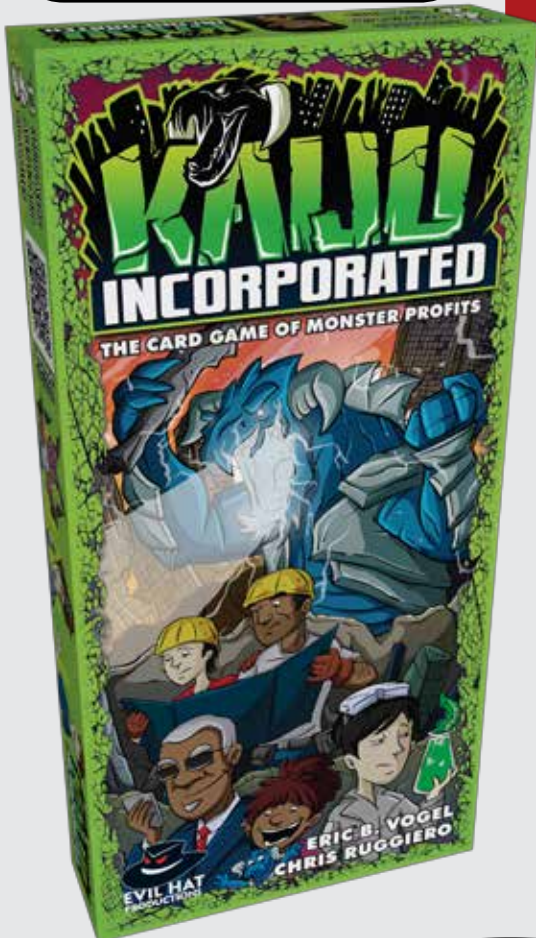
- Fans of Kaiju like Godzilla and Mothra.
- Fans of giant monster games like King of Tokyo and Rampage.
- Fans of card drafting and resource management games like 7 Wonders and Settlers of Catan.
- Fans of board and card games from designer Eric B. Vogel.
- Fans of games with a comedic bent.

Up-Sells & Cross-Sells

- *Kaiju Incorporated: The Roleplaying Game* [EHP0027]
- *Dresden Files Cooperative Card Game* [EHP0022]
- *Zeppelin Attack!* [EHP2012] and the *Zeppelin Attack! Doomsday Weapons* expansion [EHP2013]
- The *Race to Adventure* board game [EHP2003] and expansion [EHP2008]

Selling Points

- The constant threat of Kaiju attacks puts a new spin on familiar resource management and card drafting mechanics.
- Game takes less than an hour to play and can support up to five players.
- Comic, monsteriffic art by Brian Patterson featuring Kaiju like Mechaconga, products such as Kaiju-Doo Fertilizer, and buildings like Levi-Stress Super Textiles.
- Strong online community support—over 15,000 confirmed members and growing



A 300-foot lizard has just trampled the city. As a business owner, your future is clear:

REBUILD.

(AND MAKE KAIJU SKIN HANDBAGS.)

Step into the shoes of a company chairman in a land threatened by giant Kaiju. It's up to you to turn the shattered remains of your city into profit and prosperity, but watch out for the next wave of monster attacks! Make money, construct buildings, and research products related to the war on Kaiju. Collect Victory Points to insure your company's domination!

Can you lead your company to success and prosperity amidst the rubble and constant threat of blob attacks? Who will corner the market on Kaiju skin handbags? Find out in Kaiju Incorporated!

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