# Greedy Dragons El

## **EHP0035**

## **Card Game**

**UPC** 817200020055

**MSRP** \$12.99

**Format** Telescoping box,

5.5in x 4in x 1in,

8 ounces, 142 cards

**Product#** EHPoo35

Release February 13, 2018

## The Ten-Second Pitch

Greedy Dragons is a family friendly card game about greedy dragons trying to collect all the treasure.

# CAREEDY DRACER DEPARTMENT OF THE PROJECT OF THE PRO

## **Target Market**

- Fans of family-friendly card games like *Sushi Go*, *Spot It*, and *Sequence*
- Fans of light fantasy and dragons
- Fans of quick-play filler games like Love Letter, One Night Ultimate Werewolf, and No Thanks
- Customers looking for a new, affordable family game to bring to the table
- Fans of Evil Hat's family friendly board games like *Race to Adventure*
- Fans of Evil Hat's family friendly RPGs like Do: Fate of the Flying Temple and Young Centurions

## **Up-Sells & Cross-Sells**

- Do: Fate of the Flying Temple
  [EHP0016]
- Young Centurions [EHP0018]
- The Race to Adventure board game [EHP2003] & expansion [EHP2008]
- Zeppelin Attack! [EHP2012] and its Doomsday Weapons expansion [EHP2013]

## **Selling Points**

- A unique card-stacking mechanic brings something new to the table while keeping the strategy simple for younger players
- Quick 15-30 minute gameplay keeps players engaged from start to finish
- Small and portable—makes for a good game-night filler
- An affordable new game to add to the table
- Team mode adds replayability and variety
- Fun fantasy art by Brian Patterson with amusing—not scary—dragons
- Strong online community support over 15,000 confirmed members and growing.

### Mine! All mine!

It's time to divvy up the dragons' hoard, but no one wants to share! Can you trick your fellow dragons into leaving you with the most treasure?

Greedy Dragons is a simple but strategic card stacking game. Overlap cards and build Lairs to collect all the gems—and leave your opponents empty handed!

Play one-on-one or team up with other dragons to maximize your loot. Add the magic ring to the hoard to raise the stakes even higher. There are plenty of options to make for hours of gold-grabbing fun!

Visit us online to see how to play, or to download the rules in Spanish, Italian, German, or French.

Watch out for those greedy, grabby, gem-crazy dragons!





Visit us online to see how to play, or to download rules in German, French, Italian, or Spanish!

https://www.evilhat.com/home/greedy-dragons-learn-to-play/

THIS FILE WAS LAST UPDATED JANUARY 16 2018.

© 2018 Evil Hat Productions, LLC. All Rights Reserved. All product titles and logos are trademarks of Evil Hat Productions.

