

Channel A: Alpha Genesis Edition

EHP0043

Card Game (Party Game)

ISBN 978-1-61317-156-1

MSRP \$29.99

Format Box containing
400 cards

Product# EHP0043

Release May 13 2019

The Ten-Second Pitch

Channel A: Alpha Genesis Edition is a party game about coming up with wild and wacky ideas for anime shows and movies.

Target Market

- Fans of the many varieties of anime properties out there
- Customers on the lookout for party games that can satisfy a crowd
- Imaginative gamers of every type
- People who've been looking for the original out-of-print edition

Up-Sells & Cross-Sells

- *For the Queen* [EHP0044], *Kaiju Incorporated* [EHP0026], *Greedy Dragons* [EHP0035]
- Story-building games like *Once Upon A Time*
- Other party games like *Apples to Apples* and *Cards Against Humanity*
- Other anime-oriented games and collectibles

Selling Points

- Supports three or more players
- A quick, fun party game that entertains players and audience members alike
- Delights imaginative players who have plenty of ideas
- Cross-over roleplaying gamers will love how it works as a "jam session" for coming up with new game ideas
- Builds on and expands the card sets and play options from Asmadi Games's now-out-of-print original edition
- Evil Hat's strong online community support—over 15,000 confirmed members and growing

Would you watch an anime called "Moldy Seed Prince"? No?
What about "Gorilla Cyborg Force Overdrive"?

Channel A is a party game in which you create and pitch ridiculous anime series and convince the other players that they really want to watch them! Create shows based on random words in your hand, and vote for your favorites. The Alpha Genesis edition includes everything you need to play—250+ title cards, 112 premise cards, and more! Already have a copy of the first edition? This one includes about 70 new cards, including new and updated chibi to inspire your show ideas.

Ready your kaiju, magical girls, and secret ninjas and tune in for an evening of hilarious fun!

In this game, you'll find:

- Clear instructions to start any group playing in minutes.
- 272 title cards, each with a word or phrase to build your show titles.
- 112 premise cards, 100 with an inspirational category, and 12 with an inspirational chibi character.
- 16 blank cards to add your own flair to the games.
- 1 Producer Card.

Tune in and turn up the fun with Channel A!

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3 OR MORE PLAYERS



AGES 13 & UP



30 MINUTES

EVIL HAT PRODUCTIONS

