

# Girl By Moonlight EHP0062

## Role Playing Game

**ISBN** 978-1-61317-205-6

**MSRP** \$30.00

**Format** 6"x9" black & white hardcover, 224 pages

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## The Ten-Second Pitch

*Girl by Moonlight* is a standalone roleplaying game about *Magical Girls* facing *tragic struggles* and scoring *defiant triumphs*.

## Target Market

- Fans of *Sailor Moon*, *Steven Universe*, *Diebuster*, *Puella Magi Madoka Magica*, *The Vision of Escaflowne*, *Paprika*, *Serial Experiments Lain*, and more.
- Gamers who enjoy resisting oppressive regimes, exploring identity, and supporting each other.
- Queer, trans, or otherwise marginalized gamers and their allies.
- Fans of existing *Forged in the Dark* games like *Blades in the Dark* or *Scum and Villainy*.
- Gamers looking to create their own campaigns of *Magical Girls*, robot pilots, dream investigators, or corrupted souls.

## Up-Sells & Cross-Sells

- The Nebula-award-winning *Thirsty Sword Lesbians* [EHP0069] and its *Advanced Lovers & Lesbians* [EHP0070] supplement
- *Hellboy* and *Doom Patrol*-inspired RPG *Apocalypse Keys* [EHP0059]
- Games centering identity, power, and interpersonal drama like *Monsterhearts* or *Masks*
- The original *Forged in the Dark* game, *Blades in the Dark* [EHP0030]

## Selling Points

- An easy-to-play game that models your favorite *Magical Girl* media
- Based on the critically-acclaimed *Forged in the Dark* engine
- Downloadable jumpstart PDFs provide ideal one-shots/quickstarts
- Safety and consent tools baked into the game's entire design

## MAGICAL GIRLS SHINE BRIGHT

Embrace the power of your true self and defy an oppressive society in *Girl by Moonlight*! This multi-genre RPG explores the heartbreak of denying who you really are, the struggle of fighting for what you believe in, and the transcendent power of building relationships as you embrace your true self.

*Girl by Moonlight* takes the rules of the highly-acclaimed *Blades in the Dark* and tunes them to create a unique play experience representing the breadth of the magical girl genre. Capture the thrill of transcending into your alter-ego and savor the anguish of falling into the eclipse of self-destruction and inner turmoil.

*Girl by Moonlight* uses 'magical girl' as shorthand. You play people whose identities put them at the margins: the mysterious **Enigma**, the vigilant **Guardian**, the troubled **Outsider**, and more! The game draws inspiration from many sources and reinterprets the classic touchstones of the genre to create an allegory for self-discovery and queer identity.

*Girl by Moonlight* offers four Series Playsets to cover a variety of magical girl stories:

- **At the Brink of the Abyss** focuses on heroic magical girls who fight to reclaim a corrupted world. It's inspired by **Sailor Moon** and **Steven Universe**.
- **Beneath a Rotting Sky** deals with tragedy and betrayal where magical girls are doomed to an inevitable fate. It's inspired by **Puella Magi Madoka Magica**.
- **On a Sea of Stars** features mecha pilots struggling against extinction at the hands of the Leviathans. It's inspired by **Diebuster** and **The Vision of Escaflowne**.
- **In A Maze of Dreams** draws on both **Serial Experiments Lain** and **Paprika**. Its central themes are desire, mass culture, and ideas developing a life of their own.

**GIRL BY MOONLIGHT. FIND THE MAGIC WITHIN YOUR HEART.**

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