

Designers & Dragons: The '00s **EHP8003**

RPG Supplement

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The Ten-Second Pitch

Designers & Dragons: The '00s is the **fourth** in a four-volume **history of the RPG industry**.

Target Market

- Gamers interested in learning about the history of the hobby
- New gamers looking for an introduction to the hobby
- Old school or retro gamers
- Fans of *Pathfinder*, *Freeport*, *Fate*, *GUMSHOE*, or other games covered in this edition
- History and trivia buffs

Up-Sells & Cross-Sells

- *Designers & Dragons: The '70s* [EHP8000], *Designers & Dragons: The '80s* [EHP8001], *Designers & Dragons: The '90s* [EHP8002]
- *Fate Core System* [EHP0001]
- *Strange Tales of the Century* [EHP2011]

Selling Points

- Get the insider scoop on your favorite big time gaming companies like Paizo Publishing and your favorite games like *Pathfinder*, *Freeport*, *Fate*, and *GUMSHOE*
- Meticulous research by Shannon Appelcline on a level never seen before in the RPG industry
- Detailed information and all new interview material from company insiders
- New edition! *Designers & Dragons* was previously available in a one volume edition with a small print run. We've expanded the 2000's material by tens of thousands of words, made numerous corrections and updates, and broken the book up into four individual volumes
- Extensive bibliography and index will provide hours of reading material to those interested in learning more

Designers & Dragons: The '00s is a comprehensive picture of the new resurgence of the RPG industry. This 2nd edition expands the original single book into a series of four—beginning with the '70s and ending with the '00s—and we've added tens of thousands of new words to this final and most updated volume. Take an inside look at d20 companies, watch the growth of new titans like Paizo Publishing, and learn about the growth of indie presses like Evil Hat Productions. Regardless of your gaming background, Shannon Appelcline's meticulously researched history won't disappoint.

In this volume, you'll find:

- A foreword by Lisa Stevens, founder of Paizo Publishing
- Profiles for twenty-five 2000s gaming companies including Paizo Publishing, Green Ronin, Mongoose Publishing, and yes—Evil Hat
- The inside scoop behind games like *Pathfinder*, *Freeport*, *Fate*, and *GUMSHOE*
- Ten things you might not know about roleplaying in the '00s
- An extensive bibliography and index

Meet the characters behind the characters and the gamers behind the games in **Designers & Dragons: The '00s!**

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