

Fate Dice: Eldritch Dice **EHP9012**

Dice Accessory

ISBN 978-1-61317-061-8

MSRP \$15.00

Format 2oz package of 12 dice suitable for hanging or standing display

Product# EHP9012

Release December 2013

Target Market

- Fans of existing Fate-system games like *Fate Core*, *Spirit of the Century* and the *Dresden Files RPG*
- Players of other RPGs that use Fudge Dice

Selling Points

- Smart hang tag or shelf-stable stand-up packaging. Display it how you like!
- Fun, thematic set that can fit a specific character or campaign
- Exciting, vibrant colors that have never been seen in Fudge Dice.
- Great heft, properly aligned symbols

Up-Sells & Cross-Sells

- *Fate Core System* (EHP0001) and *Fate Accelerated Edition* (EHP0002)
- *Atomic Robo: The Roleplaying Game* (EHP0006)
- *The Dresden Files RPG: Your Story* and *Our World* (EHP3001 & EHP3002)
- *Spirit of the Century* (EHP2000)
- *Diaspora* (EHP7004)
- Other Fate and Fudge system games



FATE DICE: ELDRITCH DICE

Twelve dice in three dark styles, sure to drive you mad!

- 4 pearled dark green Fate Dice with glow-in-the-dark white ink
- 4 pearled grey Fate Dice with glow-in-the-dark white ink
- 4 pearled green/yellow-green Fate Dice with glow-in-the-dark white ink

Add color and excitement to your Fate and Fudge games with Fate Dice™! Fate Dice™ are a premium line of Fudge Dice. Each package contains three sets of four 16mm fudge dice each (12 dice total). We've gotten right down into the details and rethought everything about Fudge Dice. We've made the symbols larger and wider, so they're easier to read. We've given the symbols more personality than before, with rounded, flared ends and a gentle curve expressed throughout the stroke. We're using materials and color combinations that have never been on the market before for Fudge Dice.

For sale in game stores everywhere, we've designed the packaging to stand upright on its own, lay flat, or hang from a hook for an ideal range of display options. For our customers, we've put a "surprise" image behind the dice to give you an extra smile and thank-you from us here at the Hat.

When it comes right down to it, these are dice that you can display proudly alongside all the other fancy dice in your collection (we know you have one) giving your Fate and Fudge games an extra dose of style. Top to bottom, these are Fudge Dice reimaged—Fate Dice™!

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