

Fate Dice: Fire Dice

EHP9019

Dice Accessory

ISBN 978-1-61317-140-0

MSRP \$6.00

Format 1 oz. package of 4 dice suitable for hanging or standing display

Product# EHP9019

Release Dec 4 2017

Target Market

- Fans of existing Fate-system games like *Fate Core*, *Spirit of the Century*, the *Dresden Files RPG*, and *Atomic Robo: The Roleplaying Game*
- Players of RPGs that use Fudge Dice
- New or casual Fate fans who are looking for a single set of dice

Selling Points

- Smart hang tag or stand-up packaging. Display how you'd like!
- Fun, thematic set that can fit in with the hottest campaigns
- A single, affordable set of Fate dice—combined with Fate Accelerated, the entry point to try the game is \$11 MSRP
- An exciting, vibrant color combination—translucent red dice with yellow ink—never seen before in Fudge dice
- Great heft with properly aligned symbols

Up-Sells & Cross-Sells

- *Fate Core System* (EHP0001) and *Fate Accelerated Edition* (EHP0002)
- *Dresden Files Accelerated* (EHP0032)
- *The Dresden Files RPG: Your Story* and *Our World* (EHP3001 & EHP3002)
- *Atomic Robo: The Roleplaying Game* (EHP0006)
- *War of Ashes: Fate of Agaptus* (EHP0014)
- *Spirit of the Century* (EHP2000)
- *Diaspora* (EHP7004)
- *Deck of Fate* (EHP9015)
- Other Fate Dice sets
- Other Fate and Fudge system games



FATE DICE: FIRE DICE

Four translucent red dice with yellow ink, inspired by fire and flame.

Add color and excitement to your Fate and Fudge dice with Fate Dice™! Fate Dice™ are a premium line of Fudge Dice. This package contains a set of four 16mm Fudge Dice. We've gotten right down to the details and rethought everything about Fudge Dice. We've made the symbols larger and wider, so they're easier to read. We've given the symbols more personality than before, with rounded, flared ends and a gentle curve expressed throughout the stroke. We're using materials and color combinations that have never been on the market for Fudge Dice.

For sale in game stores everywhere, we've designed the packaging to stand upright on its own, lay flat, or hang from a hook for an ideal range of display options.

When it comes right down to it, these are dice that you can display proudly alongside all the other fancy dice in your collection (we know you have one) giving your Fate and Fudge games an extra dose of style. Top to bottom, these are Fudge Dice reimaged—Fate Dice™!

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